HANNAH SELIGSON

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EDUCATION

Columbia College Chicago, Chicago, IL | BA: Fiction Writing
Academy of Art University, San Francisco, CA | BFA: Journalism
The Software Guild, Akron, OH | C# Full-Stack Developer Certificate

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SKILLS

Hard Skills: Azure DevOps, AWS, Google Cloud, Argo Projects, OpenShift, GitOps, Kubernetes, Docker, Linux, Anypoint Platform, AppDynamics, Redis, SonarQube, Postman, Splunk, Swagger, .NET Core, Python, C#, SQL Server Management System (SSMS), MongoDB, Scrum/Agile, Jira, NUnit, Telerik, Syncfusion, TxText Control, Git, GitHub, WordPress, and Sharepoint.

Soft Skills: Developer training, technical writing, facilitating, ability to lead with empathy, execute clear communication, well-organized, problem-solving, and easily adaptable.

PROFESSIONAL EXPERIENCE

Developer Advocate

HubSpot

Remote | June 2022 - Present

Authored and contributed to Developer Changelog covering the latest HubSpot platform changes and updates for the CRM and HubSpot APIs.

Authored multiple blog posts primarily focusing on the HubSpot CRM related to best practices and targeting beginner personas on the HubSpot Developer Blog.

Contributor to @HubSpot Change, an internal program supporting and mentoring female and non-binary engineers.

Authored a "Workplace Courage: Fostering Bravery in Tech" guide on the HubSpot Product and Engineering blog.

- Keynote speaker at HubSpot.Extend() '22

Developer Advocate

Codefresh

Remote | June 2021 - June 2022

Led and facilitated Codefresh certification program content, platform, partners, and overall orchestration. The course currently enrolls 14,000+ students, rewarding thousands of users with a GitOps Fundamentals and GitOps at Scale certificate of completion.

Published blog content with supporting repositories such as Helm with Argo CD, Kustomize with Argo CD, and articles supporting .NET images, GKE Autopilot, and additional content focusing on best practices and principles for GitOps, Argo and cloud-native topics.

Project lead and editor for external SEO content team focusing on CI/CD, GitOps, and Argo-related content for Codefresh Learning Center.

Contributor for the CNCF Glossary.

- Keynote speaker at ArgoCon '21.
- Keynote speaker at GitOpsCon EU '22.

Software Developer II and API Evangelist

Amtrust Financial

Cleveland, OH | November 2018 - June 2021

Built System, Process, and Experience APIs in ASP.NET Core 3.1/ C# and designed APIs with RAML, utilizing Anypoint Platform and NUnit/Postman for testing.

Coordinated, strategized, and supported nearly 50 API training workshops for the Developer, Business Analysts, and Quality Assurance organizations.

Led developer-organized diversity and inclusion group of 5-10 IT professionals and created an inclusive language guide for internal staff.

Led developer-organized engagement group of 3-5 developers that hosted bi-weekly lunch n' learn sessions, organized kata sessions and game nights, and promoted collaboration efforts across development teams.

Coordinated and strategized internal newsroom content each month, including articles and employee recognition, and maintained internal Developer Wiki and Sharepoint site with relevant content and documentation.

Center of Excellence lead and Center for Enablement liaison for the Developer organization. Established yearly development goals for internal teams, and strategized policies and procedures that supported internal goals using data metrics and technical documentation for developer tools and workflow processes.

Software Developer

Orange Coast Title Company

Santa Ana, CA | June 2016 - November 2018

Worked with Product Manager and Senior Software Developers to maintain/enhance the company's web-based .NET applications, both internal and external, including Windows Presentation Foundation (WPF) and Web Form, ASP.Net applications for residential title processes and lending services.

Built and maintained client-side interfaces using HTML, HTML5, CSS, Bootstrap, and JavaScript for .NET Framework 3.5/4.0/4.5/4.6.

SQL Server 2008 and 2013: Entity Framework, Language Integrated Query (LINQ), ADO.NET, table design, and database maintenance.

Project Manager

FORT Ventures, LLC.

Columbus, OH | April 2015 – October 2015

Guided implementation of a new self-organizing scrum team by training on agile fundamentals and leading the team to sustain changes introduced.

Delivered Power Philanthropy project for the Columbus Foundation, a non-profit web marketplace designed and built by the design team. This project resulted in 15 million dollars within 24 hours, rewarding 587 Ohio non-profits.

Lead projects for mediums such as book publishing, company branding, website development, design, and marketing campaigns.

I provided daily communications, scrum notes, sprint review reports, led project retrospectives, and regular snapshots of project velocity and budget burn rate with the CEO.

Project Manager

Orangeboy, Inc.

Columbus, OH | February 2015 – April 2015

Supported library clients using the Savannah Community Engagement platform (SaaS) to analyze data used to build community engagement, increase marketing impact, and improve fundraising efforts.

Maintained daily client-facing communication, project management, data analysis, and survey implementation for clients nationwide.

Performed post-sales onboarding of client data intakes for over 30 public library systems.

Researched analysis and presented market, customer, financial and operational data for clients.

Identified critical information, developed hypotheses, and utilized data mining and analytic resources to segment clients' customers.